



USA Volleyball Partners with Sports Museum of America to Create Nation's First All-Sports Museum



COLORADO SPRINGS, Colo. (Feb. 8, 2008) – USA Volleyball Secretary General Kerry Klostermann announced today a partnership with the Sports Museum of America (SmA).

USA Volleyball now joins over 50 single-sport Halls of Fame, National Governing Bodies, Museums and other sports organizations across North America as a Founding Sports Partner of the Sports Museum of America, www.sportsmuseum.com. Scheduled to open in New York City in May 2008, SmA is the nation's first and only museum to celebrate all sports under one roof. Filled with original films, state-of-the-art interactives and an iconic collection of memorabilia, SmA will richly showcase the history, grandeur and significance of sports in American culture through great sports' stories of courage, education and triumph.

According to Klostermann, this exciting new partnership will introduce a broad new audience to the thrills of volleyball. "USA Volleyball is both pleased and honored to be a partner organization with the Sports Museum of America. Having such a prestigious home to showcase our sport, athletes and coaches will advance our efforts tremendously in our mission to involve the citizens of America in the healthy, fun and lifetime sport of volleyball."

"The Sports Museum of America is extremely pleased to have USA Volleyball join our more than 50 exclusive sports partner organizations to create the first comprehensive museum of sports," says Founder and CEO Philip Schwalb. "SmA looks forward to sharing volleyball's tremendous legacy -- from Karch Kiraly to Logan Tom to the stars of tomorrow -- with our millions of visitors. We'll excite our fans about the sport of volleyball and encourage them to find out more information on USA Volleyball in Colorado Springs and across the country."

Under the terms of the partnership, USA Volleyball will provide photos pertaining to the history of volleyball and of interest to the projected one million worldwide annual visitors to SmA. Likewise, joint marketing efforts will be undertaken by both partners, and SmA will make an annual donation to support USA Volleyball.

SmA is widely anticipated to be a vibrant new addition to the redevelopment of Lower Manhattan by significantly increasing commercial and tourist activity in the area.

About USA Volleyball:

USA Volleyball (USAV) is the National Governing Body (NGB) for the sport of volleyball in the United States and is recognized by the Federation International de Volleyball (FIVB) and the United States Olympic Committee (USOC). The vision of USA Volleyball is to be acknowledged as the world leader in volleyball. USA Volleyball has over 200,000 playing members in junior and adult programs within 40 recognized USA Volleyball regions.

About the Sports Museum of America:

The Sports Museum of America (SmA) is the nation's first and only all-sports experience richly showcasing the history, grandeur and significance of sports in American culture. Created in exclusive partnership with over 50 single-sport Halls of Fame, National Governing Bodies and other sports organizations across North America, SmA features amazing state-of-the-art interactive technologies, dramatic original films and an iconic collection of sports memorabilia. SmA will also be home to the legendary Heisman Trophy (and annual televised presentation) and the Billie Jean King International Women's Sports Center, inclusive of the first hall of fame devoted exclusively to female athletes and coaches. Located in New York City at 26 Broadway (next to the "Charging Bull" and footsteps from the Statue of Liberty Ferry), the Sports Museum of America will open in May 2008. www.sportsmuseum.com

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