



SAMEER AHUJA
Co-Founder & COO/CFO
Sports Museum of America

Mr. Ahuja has been an integral part of the development of the Sports Museum of America since 2003. He has directed finance, business development, and real estate activities for the company, most notably the \$100 million NY Liberty Bond and private equity financing which funded the construction and ramp-up of the attraction. He also successfully completed a very complex 45 year lease for the SMA's home at 26 Broadway.

Prior to joining the Sports Museum of America, Mr. Ahuja worked in the investment banking and venture capital divisions of JPMorgan Chase & Co. Prior to JPMorgan, he was with management consultants Capco Inc. and A.T. Kearney, Inc., where he advised emerging and established financial services firms on all aspects of business strategy and deployment.

Sameer received a B.A. in economics from Columbia University and an MBA from the Harvard Business School with a focus on entrepreneurship and general management. He lives in Manhattan and is married to Sima S. Ahuja, who is an attorney with BNY Convergenx LLC. In his spare time, Sameer enjoys playing squash, traveling, and investing in the stock market.

Mr. Ahuja serves on the board of Futures & Options, an education focused non-profit serving New York high school students. He was recently honored by the Global Organization of People of Indian Origin-Connecticut Chapter, with their Young Professional of the Year Award.

###

Contacts:

Rubenstein Communications, Inc. – *Public Relations*

Leah Watkins 212-843-8270 or lwatkins@rubenstein.com

Sports Museum of America (SMA)

Barbara Pflughaupt 212-837-7962 or Barbara@thesportsmuseum.com