



**THE SPORTS MUSEUM OF AMERICA AND NEW YORK METS  
TEAM UP FOR SmA FOAM FINGER DAY AT SHEA**

*April 27 Celebrates New York's Newest Attraction Dedicated To All Sports*

**FLUSHING, N.Y., April 24, 2008** – The New York Mets and the Sports Museum of America (SmA) [www.sportsmuseum.com](http://www.sportsmuseum.com) today announced “Foam Finger Day at Shea” on Sunday, April 27 at 1:10 pm. The first 25,000 fans will receive a Mets foam finger as the Mets host the Atlanta Braves.

“Introducing the Sports Museum of America,” the nation’s first interactive, multi-media, all-sports experience, set to open Wednesday, May 7 in Lower Manhattan, will be the theme of the afternoon celebration at Shea Stadium. To add to the fun, lucky Mets fans will have the opportunity to win SmA tickets, Season Ticket Holder memberships, and other SmA prizes.

“Celebrating the opening of the nation’s first all-sports museum among perhaps the most loyal fans in baseball at Shea Stadium in New York City is an honor and a thrill,” said SmA Founder and CEO Philip Schwalb. “We’re hoping each and every one of them will visit SmA and see first-hand how we showcase and highlight the Mets in our Baseball Gallery and other exhibits.”

Among the treasures on display in the SmA Baseball Gallery are Mets ’69 and ’89 World Series rings, Casey Stengel’s hand written player evaluations following the 1962 inaugural season, and a game-worn Pedro Martinez jersey. Historic photos capture the spirit of the Mets, including a classic of Tom Seaver on the mound and the iconic shot of the Mets winning the World Series in 1969. As part of the interactive displays, SmA features video footage of the ’69 Miracle Mets championship season and Endy Chavez’s incredible catch in Game 7 of the 2006 National League Championship Game.

Tickets for Foam Finger Day, presented by the Sports Museum of America, start at \$10 and are available at [Mets.com](http://Mets.com), [LosMets.com](http://LosMets.com), by phone at 718-507-TIXX, and at the Shea Stadium advance ticket windows.

Tickets for the Sports Museum of America are available for purchase at [www.sportsmuseum.com](http://www.sportsmuseum.com), by phone at 1-888-SmA-TKTS, and starting in late April at the SmA box office at 26 Broadway.

**About the Sports Museum of America:**

The Sports Museum of America (SmA) is the nation's first and only all-sports experience richly showcasing the history, grandeur and significance of sports in American culture. Created in exclusive partnership with over 50 single-sport Halls of Fame, National Governing Bodies and other sports organizations across North America, SmA features amazing state-of-the-art interactive technologies, dramatic original films and an iconic collection of sports memorabilia. SmA will also be home to the legendary Heisman Trophy and the Billie Jean King International Women's Sports Center, including the first Women's Sports Hall of Fame. Located in New York City at 26 Broadway (next to the "Charging Bull" and footsteps from the Statue of Liberty Ferry), the Sports Museum of America will open in May 2008. [www.sportsmuseum.com](http://www.sportsmuseum.com)

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