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## **Calling All Sports Fans: Have Your Personal Sports Memorabilia Displayed When the Sports Museum of America Opens in May**

### **Celebrating America's Love Affair with Sports**

NEW YORK - It's Valentine's Day and what better way to show off your love of sports than by sharing your most treasured sports memorabilia with the rest of this "Fan-tastic" nation.

The Sports Museum of America (SmA) invites fans from around the country to loan their favorite sports mementos for exhibition alongside those of Jesse Owens, Shannon Miller, Muhammad Ali, Jim Craig, Billie Jean King, and countless other sports legends when SmA opens in New York City this May.

Between now and March 7th, SmA is asking the public to send in photos and a description of their prized possessions. Museum curators will select the top 50 for exhibition when the museum opens to the public in May.

Be a true, significant part of this new museum-experience by posting your submission at <http://www.sportsmuseum.com/fans> and you can win the chance to bring your family to New York City for the opening day festivities in May.

In the midst of Valentine's Day, what better way for America to show its love of sports than being a part of the Sports Museum of America?

#### About the Sports Museum of America

The Sports Museum of America (SmA) is the nation's first and only all-sports experience richly showcasing the history, grandeur and significance of sports in American culture. Created in exclusive partnership with over 50 single-sport Halls of Fame, National Governing Bodies and other sports organizations across North America, SmA features amazing state-of-the-art interactive technologies, dramatic original films and an iconic collection of sports memorabilia. SmA will also be home to the legendary Heisman Trophy (and annual televised presentation) and the Billie Jean King International

Women's Sports Center, inclusive of the first hall of fame devoted exclusively to female athletes and coaches. Located in New York City at 26 Broadway (next to the "Charging Bull" and footsteps from the Statue of Liberty Ferry), the Sports Museum of America will open in May 2008. <http://www.sportsmuseum.com/>

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